JOY RIPART

LEAD DESIGNER / ART DIRECTOR

WITH 5 YEARS OF CREATIVE DIRECTION AND GRAPHIC DESIGN EXPERIENCE,

I COLLABORATE WITH BRAND STRATEGISTS, DIRECTORS AND CLIENTS TO CREATE IMPACTFUL BRAND IDENTITIES.

DUE TO MY EUROPEAN AND AMERICAN WORK EXPERIENCE, MY VISUAL LANGUAGE EXTENDS ACROSS A GLOBAL MARKET TO EFFECTIVELY COMMUNICATE AND EXECUTE BRANDING MARKETING GOALS.

WORK EXPERIENCE

THE SEVENTH ART (SINCE APRIL - 2015 CURRENT)
LEAD DESIGNER / ART DIRECTOR *New York, USA (full time)*
- Creation of brand concepts, standards and collaterals (web/print) for high-end real estate and hospitality sectors
- Creative direction and production of marketing collaterals, from brochure, ads, stationery to websites and digital ads (CIRCA CENTRAL PARK, 520 PARK AVENUE, 1399 PARK AVENUE,...)

WILLIAMS NEW YORK (NOVEMBER 2014 TO APRIL 2015)
SENIOR GRAPHIC DESIGNER *New York, USA (full time)*
- Execution of creative design concepts for real estate, working in a team with architetcs, designers and managers (1 SEAPORT RESIDENCES, 860 WASHINGTON,...)
- Production of marketing collateral

WINAO (DECEMBER 2013 TO JULY 2014)
GRAPHIC DESIGNER *Tarbes, France (full time)*
- Creation of brand identities and packagin for the food industry
- Design and/or production of printed and digital supports for ANY D'AVRAY brand (advertisement, brochure, press pack, motion, web, photo shooting, ...)

VAREL EUROPE (2011 TO 2014)
ART DIRECTOR / CONSULTANT *Pau, France (contractor)*
- Design of marketing presentations.
- Editing and completion of the video presentation of VAREL FACTORY manufacturing process of diamond drill bits

LA LONGUE VILLE (FROM 2011 TO 2013)
ART DIRECTOR / CONSULTANT *Pau, France (contractor)*
- Branding and shaping of an innovative urban planning research project (80 page booklet, illustrations, video) in collaboration with the author BERNARD TREY

INTERESTS

- License in motorcycles
- CrossFit, yoga, running, horse riding
- Photography

SKILLS

PRINT AND GRAPHIC DESIGN
- Proficient in Adobe CSS Indesign, Illustrator and Bridge
- Developping & designing packaging systems
- Working with print vendors on samples quotes
- Print production experience for both digital and offset printing

WEB AND UI DESIGN
- Proficient in website navigation, interface and layout design
- Mobile App navigation and layout design
- Basic skills in HTML, CSS, Joomla and Wordpress

PHOTOGRAPHY
- Proficient in Adobe CSS Photoshop & Lightroom
- Digital photography experience using Canon reflex cameras

MOTION
- Proficient in Adobe CSS After Effect
- Digital editing using Adobe CSS Premiere

LANGUAGES
- French: native
- English: fluent
- Spanish: intermediate

EDUCATION

MASTER'S DEGREE (SEPTEMBER 2007 / JUNE 2011)
VISUAL & MULTIMEDIA ART DIRECTOR DESIGNATION.
E.C.V. (SCHOOL OF VISUAL COMMUNICATION) *Bordeaux, France*
Graduated with summa cum laude.
Diploma classified as a Level I qualification
by the French Professional Certification Commission.

BACCALAURÉAT (JULY 2006)
FRENCH GENERAL CERTIFICATE OF EDUCATION *Pau, France*
Graduated with honours with an economy specialty.

Lives in New York, USA
Nationality: French. Currently on a O-1 Visa.

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